



A blueprint for building basketball skills and competencies by age, exclusive to Advisor Game Plan Thriving Coaches University members.

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DEVELOPED BY COACH DOUG WOODARD

“After more than 30 years of coaching, I began to ponder the larger impact I can make in this current stage of my life. I love the sport of basketball so dearly, and I know I always wanted to stay connected and involved. Some of my greatest joys over the years have come from the basketball community—receiving help, advice, and support from friends, coaches, and mentors.

This led me to the discovery of my current ambition and goal: Simply put, my purpose is to coach coaches.

In collaboration with the leadership team at Advisor Game Plan, we are proud to announce the launch of Thriving Coaches University and the development of our proven Championship Edge Pyramid.

This is a blueprint for building basketball skills and competencies by age for club directors and head coaches in time allocation and program management. Along with this written outline, there are qr codes and links to instructional videos available to help coaches along their journey. Thriving Coaches University is a dynamic program that will continue to evolve year after year, providing value by reaching, teaching, and developing the PERSON rather than the player.

Reading *Coach ‘Em Way Up*, a book about leading the John Wooden way, reminded me of his Success Principles and the absolute necessity of trying to develop ‘goodness’ while striving for ‘greatness.’ We have integrated many of those building blocks into our program and will coach you in how to integrate them into yours.

It is a great pleasure for me to be able to share my decades of coaching, teaching, and experience with you. We wish you great success in development of your program.”



– Coach Doug Woodard

Professional Background:

- Head Boys Basketball Coach, Bellevue West High School, 1998–2023
- Director, Omaha Sports Academy Summer Basketball Association, 1992–2021
- Head Boys Basketball Coach, Roncalli Catholic High School, 1991–1997
- Athletic Director & Head Boys Basketball Coach, Bellevue Christian High School, 1981–1991

Professional Accomplishments:

- Career record: 694–256
- 7-Time State Champion: 1996, 2000, 2004, 2005, 2014, 2020, 2023
- 6-Time State Runner-Up: 1999, 2006, 2007, 2018, 2021, 2022
- Administered and coached the OSA Crusader Summer All-Star Program through which over 200 student-athletes have acquired college scholarships

Special Recognition/Honors:

- Metro Conference Coach of the Year: 1999, 2004, 2014, 2020, 2023
- Huskerland Prep & Hoops Omaha Coach of the Year: 2014, 2020, 2023
- OSCA Male Coach of the Year: 2023
- Inducted into Nebraska High School Sports Hall of Fame: 2021
- Ed Johnson Award winner for outstanding contributions to basketball in Nebraska: 2011
- Lincoln Journal-Star Coach of the Year: 2005
- Nebraska Coaches Association Coach of the Year: 2005
- Omaha World Herald Coach of the Year: 2000
- Metro Area Coach of the Year: 1993, 1996
- Omaha Chapter Fellowship of Christian Athletes Coach Of the Year: 1994

Personal Bio:

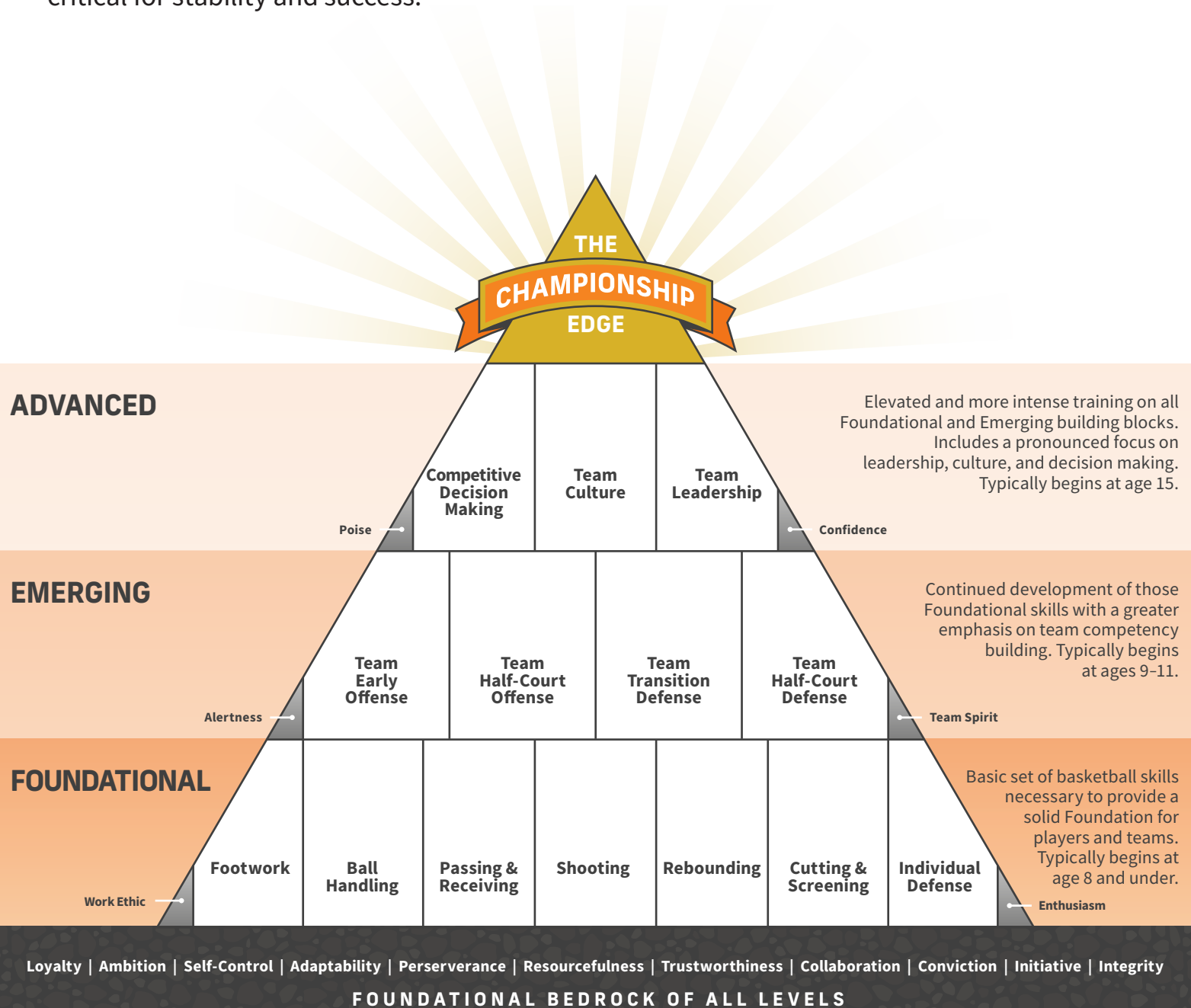
- My wife of 47+ years, Lori, and I have four children; Ryan, Aaron, Kristi and Kelsey as well as 13 grandchildren! My hobbies include...basketball, really. I also enjoy working out, reading, and lake time with the family.



CHAMPIONSHIP EDGE PYRAMID

DEVELOPED BY COACH DOUG WOODARD

The Championship Edge Pyramid is designed as a blueprint for coaches to follow for age-appropriate individual and team development. The pyramid is built on a foundational bedrock of core values and is held together by key character traits critical for stability and success.



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